

# BRIDGING THE KNOWLEDGE GAP

## THE PROBLEM

For administrators of clinical trials and patient registries, the patient knowledge gap is very real.

Collecting and maintaining patient data is the key to your success. True Reply fills the knowledge gap easily, effectively, and at scale.



For patients suffering from debilitating illnesses, there comes a time when the patient's afflictions prevent them from fully participating in your traditional, form-based survey.

This begins your patient knowledge gap.

Traditionally, a care giver will step in and participate on the patient's behalf but this creates a degree of separation that only serves to narrow the patient knowledge gap.

## THE SOLUTION

At True Reply, we deeply believe the answer to the patient knowledge gap is in voice. Voice empowers patients to continue their contribution to your patient registry and continue their involvement in finding a cure.

With voice, you not only get the answers to questions, but you also get the feeling and emotion of their answers. True Reply increases the value of your patient registry by expanding involvement and ensuring prolonged participation.



## THE PLATFORM

True Reply enables you to create & launch voice-driven surveys in minutes utilizing the same voice technologies that drive Amazon Alexa and more.

Responses are stored in our secure, HIPAA-compliant, cloud-based infrastructure and automatically transcribed & indexed to allow for open-searching, filtering, and auto-ranking using your keywords of interest.

True Reply reporting provides powerful insights on patient participation. Our support team is available for designing & generating custom reports that fit your specific needs.

